



# edwards educational

SERVICES

Blueprints for Continuous Improvement  
Leadership Development



# Leading the Way Forward

“Leaders are visionaries with a poorly developed sense of fear and no concept of the odds against them.”

Robert Jarvick, Inventor of the Artificial Heart



Edwards Educational Services enables your educational community to develop a cadre of high quality principals and instructional leaders committed to creating a student-centered, high-achieving learning environment.

## Edwards Educational Services:

- Assists each participant in developing a personal leadership growth plan
- Establishes the network to create a culture of ownership for all educational stakeholders
- Maximizes individuals' leadership competencies while equipping them with the adaptive skills necessary to manage resources effectively
- Promotes a collaborative community in a changing environment so that all students can succeed in a global economy
- Strengthens the understanding of the multiple aspects of curriculum monitoring, while building an organized system for data driven decision-making



**ed** We tailor each blueprint to your school's particular needs. You can implement the blueprint in its entirety or select strands specific to your needs, goals, and objectives.

### Strand 1: 360° Leadership Assessment

#### Audience and Services:

Online, individualized leadership assessment with personalized follow-up coaching (video-conferencing, in-person, phone, email)

**Overview:** The 360° multi-rater diagnostic feedback instrument assesses each leader's transformational behavior. Participants will be evaluated by up to 20 of their peers, supervisors, and direct reports, and will receive an 80-page report of their strengths and areas for improvement. Based upon gathered results, each participant will develop a personalized leadership development plan in collaboration with our team members.

### Strand 2: Virtual and Face-to-Face Networking for a Changing Educational Community

#### Audience and Services:

Leadership team—Half-day workshop, plus wiki development with on-going professional networking

**Overview:** All stakeholders must have ownership in their educational community in order to raise student achievement. School leaders are the nexus in creating a collaborative culture that values all members. 21st Century strategies for incorporating innovative teaching models, empowering all community members, mapping social networks, and reaching out to stakeholders will be discussed.

### Strand 3: Leading the Way Forward

#### Audience and Services:

Leadership Team—Three interactive webinars

**Overview:** 21st Century leaders reflect the full diversity of their educational communities. Participants will gain strategies for embedding 21st Century tools in their educational community, coaching for success, systems thinking to promote organizational communication, and consensus building.

### Strand 4: Advancing the Ball: Entrepreneurial Leadership

#### Audience and Services:

Leadership Team—Full-day workshop

**Overview:** School leaders must continually adapt to changes and challenge both themselves and their staff to raise student achievement. By constantly reflecting on current practices, the entrepreneurial leader is focused on creating opportunities for all students. This workshop will focus on developing a systematic and comprehensive approach to purposeful school change that permeates all levels of student performance.

### Strand 5: Data-Driven Success

#### Audience and Services:

Leadership Team—Full-day workshop plus ongoing virtual assessments and video conferences

**Overview:** Developing a cohesive system of data collection, analysis and decision-making is one of the most effective tools a school leader can have. Looking at data gathered from four sources (Perception, Demographic, Student Assessment, and School Progress) enables the leadership team to develop specific prevention and intervention strategies. This strand emphasizes the academic, social, and emotional development of the student.

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