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Blueprints for Continuous Improvement
Strategic Planning



The Road to Results

Measurable results do not happen by chance or by luck. They are a product of effective planning and effective implementation of that plan.



Edwards Educational Services is committed to effectively building the capacity for change in your educational community. We foster collaboration among your educators to develop a dynamic strategic plan that provides a solid platform for student achievement.

Edwards Educational Services:

- Sets the frameworks enabling your team to effectively develop and implement your strategic plan
- Provides analysis of your collected data comparing and contrasting with national data
- Assists your staff in articulating your educational community's mission and vision statements
- Develops strategies, goals and objectives collaboratively with your team
- Identifies action steps you will take to meet your goals
- Provides ongoing assessment with intervention strategies



ed We tailor each blueprint to your school's particular needs. You can implement the blueprint in its entirety or select strands specific to your needs, goals, and objectives.

Strand 1: When Great Minds Don't Think Alike, Good Things Happen

Audience and Services:

Teachers and Administrators—Half-Day workshop

Overview: The old cliché “great minds think alike” couldn't be more wrong. Today more than ever schools need high functioning teams that represent diverse backgrounds and thinking, teams that challenge the status quo. This strand will dispel old myths about collaborations and introduce a new paradigm to create result-orientated teams. Several assessment instruments will be introduced to assist educators in determining the makeup of teams at their schools. Participants will be given tools they can use to build high functioning teams that produce measurable and sustainable results.

Strand 2: Data Review For Success

Audience and Services:

School-based team—Full-day workshop plus follow-up meetings

Overview: Anchored in the guided inquiry process, this strand will enable the team to analyze their collected data (including a needs based assessment), and identify key areas of strength as well as areas in need of improvement. Using data-based decision making, participants will identify root causes for the achievement gaps and devise potential strategies that could be implemented.

Strand 3: Articulating Your Mission and Vision Statements

Audience and Services:

School-based Leadership Team—Full-day workshop

Overview: Knowing where you're going and how to get there are essential components of a well-designed strategic plan. To ensure clarity of purpose requires well-crafted mission and vision statements. This strand will examine the relevance of current mission and vision statements and assist in revising as needed to lay the foundation for your strategic plan.

Strand 4: Determining Goals, Strategies, and Objectives

Audience and Services:

School-based Team—Full-day workshop plus follow-up to review and revise

Overview: This on-going collaborative workshop will help your team determine targeted goals and outline specific strategies with clear objectives, while adhering to the guiding principles of your mission and vision statements. This strand provides strategies for utilizing the skill-set of your educational community as well as other internal and external resources.

Strand 5: Action-Plan Development

Audience and Services:

Leadership Team—Full-day workshop plus ongoing implementation checkups (virtual) and coaching as needed

Overview: Meetings with your designated school team will lead to a tailored action plan with specific outcomes and interventions. Ongoing implementation checkups and tune-ups will be provided embedding 21st Century tools.

Strand 6: Systematically Collecting Data on School Policies and Procedures

Audience and Services:

School-based Team – Full-day workshop plus ongoing electronic assessments and data reviews

Overview: Sustainability is important in the effectiveness of the implementation of your strategic plan. Participants will develop an organized, systematic data collection process, which will allow for the collection of data on policies, procedures as well as programs and interventions relevant to their strategic plan.

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