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News from Our EDquarters
Tailored to your schools. Transformative for your students.

Edwards Educational Services, Inc. Newsletter

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Steve's Sound-Off

April 2018

Dear Friends and Colleagues:

If the warmer temperatures have you thinking about summer, plan ahead to attend any one of the below events! From building a positive school culture to exploring behavioral interventions, we've got a program to help leaders of all levels learn and grow.

All the best,
Steve Edwards

Wayne County Masters the Mastery Matrix

On Friday April 27th, approximately 40 staff gathered in the Wayne County Ceredo-Kenova Elementary School gymnasium for an afternoon of training on Depth of Knowledge. Deidre Farley, the school principal, is a dynamic instructional leader who enthusiastically prepared her staff for the afternoon session. The school houses close to 600 students grades K-5 and faces the same challenges all schools face across the nation: how to best prepare students for the 21st Century in this rapidly changing world.

The staff worked in small teams developing a Mastery Matrix using the DOK chart as a guide. The Mastery Matrix is an effective tool developed by Edwards Educational Services which provides teachers with an instructional framework. The framework assists teachers in lesson design. It also prompts the educator to consider the cognitive complexity of the task or learning objective, determine how the objective is aligned with the standards, and what the purpose of the lesson is. By incorporating increasingly complex critical thinking and independent learning strategies, teachers are creating a learning environment that promotes and engenders mastery.

The staff all completed a Mastery Matrix that ranged from an Ocean Unit for second grade to the Civil War. Teachers collaborated on DOK levels that would reflect high student engagement and require analysis. The day went quickly and each team submitted a finished product to the principal. Ms. Farley will meet with the respective teams at a later date to review the Matrixes. Great work, Ceredo-Kenova Elementary!

Leadership for the New Millennium

Join us this June for our summer Institute, *Leadership for the New Millennium!*

Educators of all levels will engage in deep discussions about leadership, teaching, and learning under the stewardship of Dr. Steve Edwards, Project Director, Dr. Anthony Annunziato, Dr. Mary Lu MacCorkle and Mike Evans.

During this Institute, participants will delve into seminal topics such as Making Strategic Planning Work, Visionary Leadership, Effective Teams and Climate, Culture and Efficacy. Participants will share school culture data and discuss how that data can be applied to lessons learned from the Institute.

The dialogue will be rich and thoughtful. Through project-based learning and hands-on activities, participants will be able to apply their new learning to real life applications in their respective schools. All participants will benefit from the dedicated time to work with colleagues and address collectively common problems of practice.

Date/Time:

June 18, 19 & 20, 2018

10:00 am-4:00 pm M; 9:00 am-4:00pm-T;

9:00 am-3:00 pm W

Location:

[Stonewall Resort](#)

940 Resort Drive

Roanoke, WV 26447

For more info and to register, view our brochure [here](#)

National School Safety Conference and Expo

The 2018 National School Safety Conference and Exposition is the largest and most comprehensive conference focused on all the aspects of school safety and security from Kindergarten through college! Make plans to attend this conference July 23-27 in Orlando, Florida and hear Dr. Steve Edwards keynote on "At-risk Youth and School Violence: Understanding the Connection."

Centered on national best practices and proven localized programs and efforts, this conference brings together the most knowledgeable and internationally renowned keynote presenters into one forum to provide the highest quality professional development possible in one conference.

For more information and to register, click [here](#)

The poster features a purple and orange gradient background with a white banner at the top containing the year "2018". Below this, the title "NATIONAL SCHOOL SAFETY CONFERENCE & EXHIBITION" is written in large, bold, white capital letters. A circular logo for the School Safety Advocacy Council (SSAC) is positioned on the right side, featuring a shield with an open book and the text "SCHOOL SAFETY ADVOCACY COUNCIL" and "SSAC". The background of the poster shows a large resort building at sunset. At the bottom, there are two boxes: one for the venue "OMNI ORLANDO RESORT AT CHAMPIONS GATE, Orlando, Florida, July 23-27, 2018" and another for the keynote presenters "Keynote Presenters: CCSD (Clark County School District) Response Overview & Lessons Learned from the Las Vegas Strip Shooting".



Dr. Marissa Randazzo



Dr. Steven W. Edwards

Register Online at:
www.schoolsafety911.org

Symposium on PBIS

This session will challenge conventional thinking in terms of discipline in schools.



Dr. Landers will highlight the following successful methods of approaching discipline in schools:

1. Addressing Behaviors in Schools
2. Examine School-wide Routines
3. Establish School-wide Expectations
4. Effective School-wide Recognition
5. Effective School-wide Discipline Procedures
6. School-wide Data Collection & Effective Data Analysis/Effective Teaming

Why you should attend this symposium:

- Participants will work together to draft a PBIS Plan for their school
- Every participant will leave the symposium with a well crafted PBIS construct that will articulate the process for effective behavioral interventions
- Participants will receive guidance on how to revamp their current PBIS plan

Symposium *on* PBIS

featuring Dr. Eric Landers,
Associate Professor
Georgia Southern University

August 1st & 2nd 2018

Tamarack
1 Tamarack Place
Beckley, West Virginia 25801



Symposium *on* PBIS

Sponsored by Edwards Educational Services

August 1st & 2nd 2018





Innovative Practices

Dr. Landers will outline the innovative practices which leverage data-based decision-making for behavioral interventions



Dr. Eric Landers
ericlanders@georgiasouthern.edu



Edwards Educational Services



Edwards Educational Services (EES) is a national and international education firm located in Alexandria, Virginia.

You can check out their website at:
www.edwardsedservices.com

Symposium Information

Location: Tamarack, Beckley, West Virginia

Dates: August 1st and 2nd, 2018

Time: 8/1, 9:00 am to 4:00 pm; 8/2, 9:00 am to 3:00 pm

Registration fee and deadline:

\$499 per person (includes continental breakfast and lunch, am/pm snacks and beverages)

After May 15th: \$599 per person **Deadline June 15th**

Registration Information: Send check or PO to

Edwards Educational Services, 1110 Cromley Alley, Alexandria, VA 22314

Contact: ellie@edwardsedservices.com

Dr. Eric Landers is an Associate Professor of Elementary and Special Education at Georgia Southern University.

Dr. Landers is a leading expert on helping schools develop a process for providing a continuum of academic and behavioral interventions.



Registration

Your registration fee includes two program days. Hotel is *not* included in the price of registration.

Registration Deadline: June 15, 2018

Payment may be made by check or school district purchase order. Checks and POs should be made out to Edwards Educational Services, 1110 Cromley Alley, Alexandria, Virginia 22314

Funding for your Projects

Sometimes classroom projects need a little funding to get off the ground. Here are some educational grants to make your best ideas a reality!

[Grants and Resources](#)

If you'd like EES to work collaboratively with you on a grant, please contact us at steve@edwardsedservices.com

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To share your ideas on education, leadership, and current topics please contact:
info@edwardsedservices.com

All the best,

The ED Educational Team
Edwards Educational Services, Inc.

